Multimedia Designer

Zimele is looking for a talented and creative Multimedia Designer. The designer will assist the Digital Marketing Team to create engaging content that will help the brand achieve its objectives.

RESPONSIBILITIES

- Design and produce creative, engaging, and informative multimedia content to be used in different digital platforms.
- Design creative images, animations, icons, etc. for use on website and app.
- Collaborate with the business development team to determine appropriate visual and animated elements of projects.
- Design campaign material.
- Design company brand material.
- Assist in other design projects as needed.
- Support digital team as needed.

SKILLS

- In-depth training in graphic design, digital design, animation, or a related field.
- Adobe Creative Suite and other design software experience.
- Excellent knowledge of storyboarding and design principles.
- Animation, video production, and video editing experience. Experience in animation software like Toonly is an added advantage.
- Understanding of digital media and web/social media management tools is a plus.
- A keen eye for aesthetics and visually appealing content.
- Excellent writing, editing, and proof-reading skills.
- Ability to take initiative.
- Ability to employ good judgment.
- Attention to detail.
- Ability to meet deadlines.
- Work effectively both independently and as part of a team.

If you have what it takes email us your CV and a portfolio of your work at admin@zimele.net for consideration.