CAPITAL
MARKETS AUTHORITY
Promoting the Integrity and Growth of the Capital Markets

Circular No. 3 of 2019

Date: **19 September, 2019**

To: **All Licensees**

RE: **2019 WORLD INVESTOR WEEK**

As a member of the International Organization of Securities Commissions (IOSCO), Capital Markets Authority participated in 2017 and 2018 World Investor Week (WIW) initiatives whose objective was to globally raise awareness about the importance of investor education and protection and highlight the various initiatives by securities regulators and markets in these two critical areas.

Based on IOSCO's positive assessement of the 2017 and 2018 WIW campaigns, the encouraging reception and the feedback we received from the capital markets industry, the Authority would like to partner once again with intermediaries to participate in this year's WIW.

In light of the above, the Authority is encouraging all capital markets intermediaries to participate in Kenya's component of WIW by focusing their investor education and awareness programs during the WIW from **30th September to 6th October, 2019** through featuring the WIW logo on their respective websites and in their promotion and marketing efforts and all other communications during that period. Kindly confirm participation on iepa@cma.or.ke so that additional information can be sent to you.

To view information on the event and other participating jurisdictions, visit http://worldinvestorweek.org/participants.html

We look forward to your favorable response and support in moving capital markets forward.

Yours sincerely

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CHIEF EXECUTIVE